



The Global Plastic Sector Convened at Plast Eurasia Istanbul

Plast Eurasia Istanbul 2024 has emerged as a premier global forum for the plastics sector, attracting more than 75,000 attendees from 114 countries. The event underscores the importance of sustainability and innovative technologies, reinforcing Türkiye's ambition to establish itself as a leading hub in the plastics and machinery industry.

The Plast Eurasia Istanbul exhibition, one of the most significant gatherings in the plastics sector, reaffirmed its prominence on the international stage this year. Held at the Tüyap Fair Convention and Congress Center, the event achieved remarkable success, attracting a total of 75,239 visitors. Among these, 62,857 visitors were local attendees, while 12,382 were international participants, marking a notable 30% increase in the number of visitors from Europe. Attendees from 114 countries further underscored the fair's global significance.

The future of the plastics industry has unfolded.

Co-organized by the Tüyap Exhibition Group and the Turkish Plastics Industry Foundation (PAGEV), The Plast Eurasia Istanbul trade show highlighted the dynamics of the plastics industry. In its 33rd edition, held from December 4 to 7, the event featured 1,606 exhibitors showcasing cutting-edge technologies and fostering significant collaborations across the industry. Attendees had the opportunity to explore a wide array of the latest products and solutions in plastics machinery, equipment, molds, recycling technologies, and bioplastics.

A substantial contribution from the fair to the national economy.

The plastic sector's contribution to Türkiye's national economy consistently increases each year, significantly influencing the country's economic growth. Over the past decade, the plastics industry in Türkiye has outpaced Gross National Product (GNP) growth, demonstrating robust annual development. This expansion has propelled Türkiye to become the second-largest plastics producer in Europe and sixth-largest globally. For over 33 years, the Plast Eurasia Istanbul Fair has consistently operated without interruption, cultivating a robust global trading ecosystem in the plastics industry.

The fair enhanced robust international partnerships.

The fair served as a robust platform for enhancing global partnerships within the plastics industry, attracting prominent participants from key nations, including Germany, China, Italy, Iran, and Spain. This event also featured a procurement committee comprising professional buyers from 25 different countries. Industry experts engaged in in-depth discussions aimed at fostering commercial ventures and exchanging sector-specific insights.

Notably, the keen interest from international investors in pursuing collaborative projects in Türkiye underscored the overall success of the fair.

The evolution of the plastics sector is in progress.

The Plast Eurasia Istanbul 2024 was characterized by numerous innovations that are instrumental in shaping the future of the industry. The attendance of visitors from 114 countries emphasized the fair's global significance, with the collaborations and discussions fostered throughout the event contributing to promising advancements within the sector. Plast Eurasia İstanbul continues to position itself as a leading trade and technology platform for the plastics industry, evidenced by its expanding scale and enhanced international participation, thereby reinforcing its importance in the global plastics arena.
