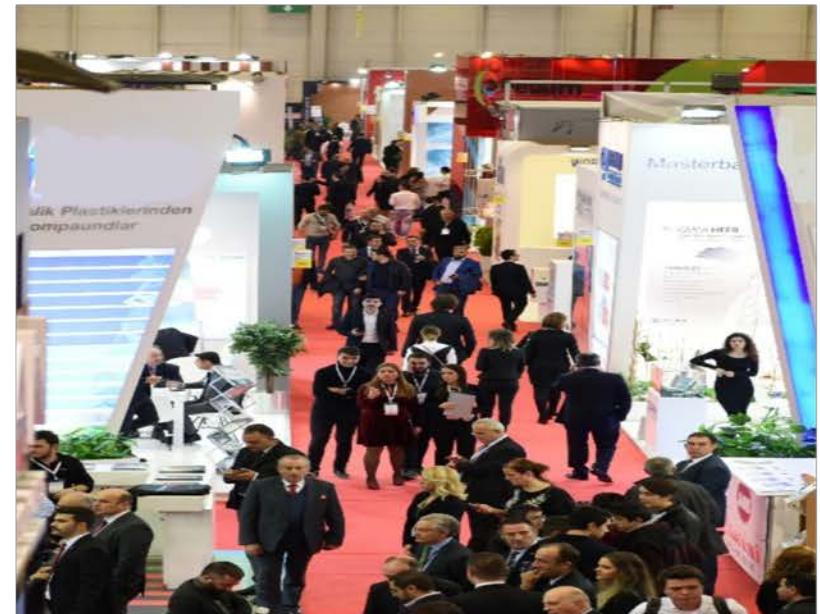


# Plast Eurasia istanbul 2017

**DECEMBER 6 - 9, 2017**  
**POST-SHOW REPORT**



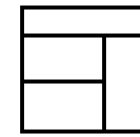
# PLAST EURASIA ISTANBUL 2017



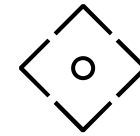


# Plast Eurasia İstanbul

27. International İstanbul Plastics Industry Fair



10 Halls



120.000 sqm



Eurasia's Leader  
Plastics Industry Fair

# Key Figures



Exhibitors from **43** Countries

**1087** Companies & Representatives

Visitors from **101** Countries

**53.919** Professional Visitors

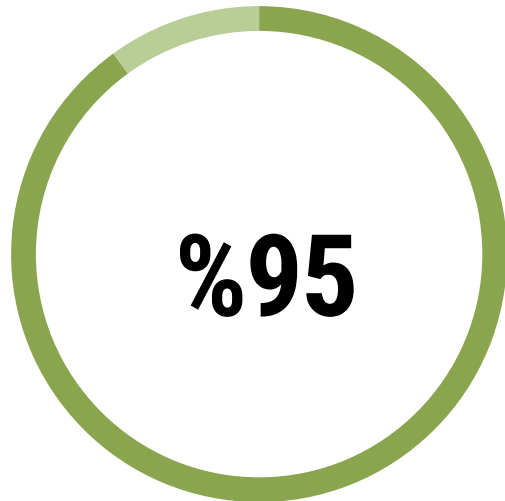
# Exhibitor Statistics



**%90**

## **Overall Satisfaction**

**90%** of exhibitors are satisfied with the show.



**%95**

## **Rebooking**

**95%** of exhibitors are planning to attend next year.

# Countries of the Exhibitors & Representatives

AUSTRIA  
BAE  
BELGIUM  
CANADA  
CHINA  
CZECH REPUBLIC  
DENMARK  
ENGLAND  
FINLAND  
FRANCE  
GERMANY

GREECE  
HONG KONG  
INDIA  
IRAN  
IRELAND  
ISRAEL  
ITALY  
JAPAN  
MALAYSIA  
NETHERLANDS  
NEW ZEALAND

PAKISTAN  
POLAND  
PORTUGAL  
ROMANIA  
RUSSIA  
SAUDI ARABIA  
SINGAPORE  
SLOVAKIA  
SLOVENIA  
SOUTH AFRICA  
SOUTH KOREA

SPAIN  
SWEDEN  
SWITZERLAND  
TAIWAN  
THAILAND  
TURKEY  
UKRAINE  
USA  
UZBEKISTAN  
VIETNAM

# Visitor Statistics

**47.096**

**Domestic  
Visitors**

**53.919**

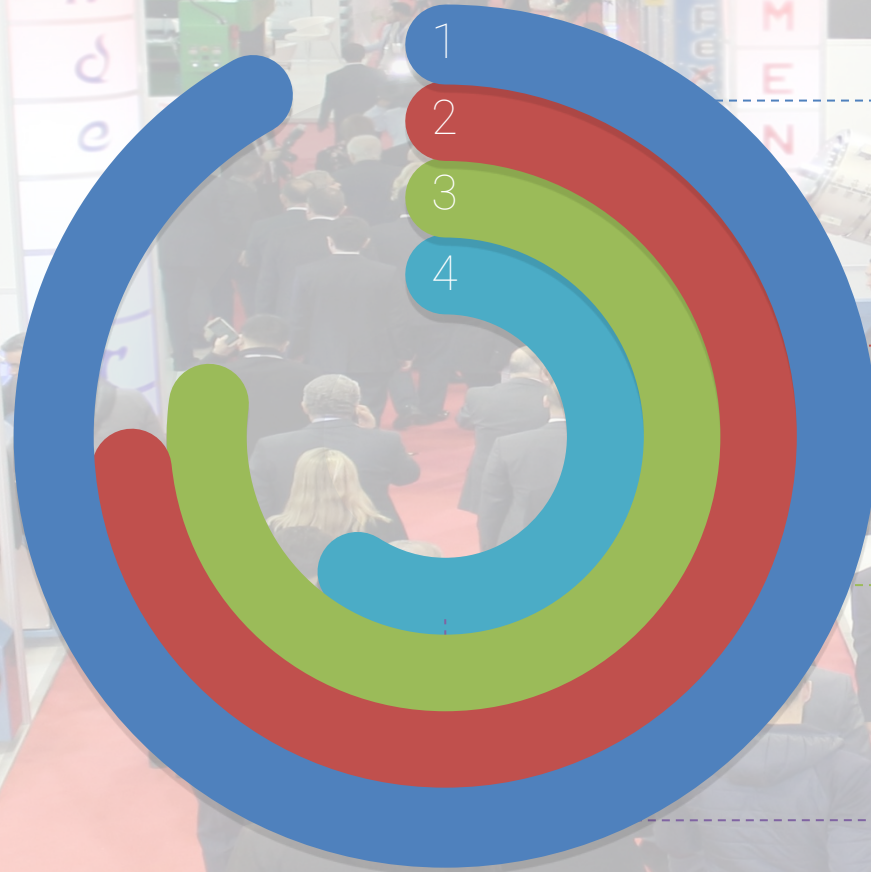
**Total  
Visitors**

**6.823**

**International  
Visitors**



# Visitor Feedbacks



**97%**

plan to visit the show next year again

**90%**

are satisfied with the show

**47%**

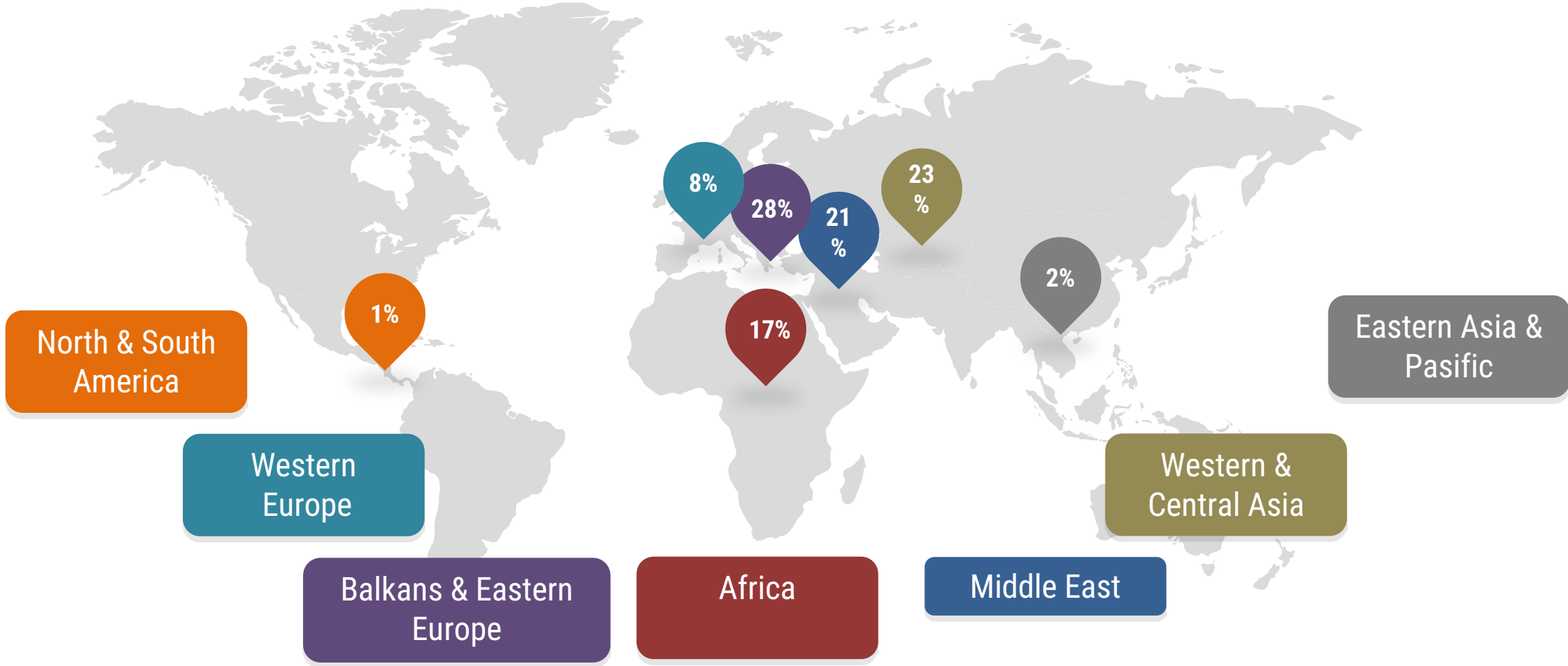
are informed about the industry

**42%**

established new connections



# International Visitors' Geographic Breakdown



# Top 20 Visiting Countries



IRAN

MACEDONIA

ALGERIA

PALESTINE

BULGARIA

LEBANON

UKRAINE

ROMANIA

IRAQ

JORDAN

RUSSIA

KOSOVO

TUNISIA

GERMANY

SERBIA

AZERBAIJAN

SAUDI ARABIA

EGYPT

GREECE

MOROCCO

# Visitors' Field of Activities



Plastics Industry  
%54



Machinery Industry  
%15



Chemical and Raw  
Material Industry  
%14



Packaging Industry  
%6



Machinery Supply Ind.&  
Equi. Man.  
%4



Mould Industry  
%4



Automotive Industry  
%3



Recycling Industry  
%2

# Visitors' Field of Activities



Electric - Electronic  
Industry  
%2



Construction Industry  
%2



Food and Beverage  
Industry  
%2



Home Appliances  
Industry  
%2



Medical Industry  
%2



Other  
%10

# HOSTED BUYER ORGANIZATION

Professional Buyers From 31 Countries were Hosted at the Fair

ALGERIA

AZERBAIJAN

BELARUS

BENIN

BOSNIA AND HERZEGOVINA

BULGARIA

EGYPT

GEORGIA

GREECE

INDIA

IRAN

IRAQ

ISRAEL

JORDAN

KOSOVO

LEBANON

LIBYA

MACEDONIA

MOLDOVA

MOROCCO

OMAN

PALESTINE

ROMANIA

RUSSIA

SAUDI ARABIA

SERBIA

SLOVENIA

SUDAN

SYRIA

UKRAINE

UZBEKISTAN

# Positions & Departments of the Visitors

## Upper Management

Company Owner, General Manager, CEO, Director, Coordinator

56%

## Sales & Marketing

Sales, Marketing, Import-Export

34%

## Middle Management

Manager, Director

27%

## Production & Operation

Production, Purchasing, R&D, Quality, Planning, Technic

52%

## Other Decision Makers

Specialist, Student, Entrepreneur

17%

## Management & Finance

General Management, Finance & Accounting

14%

# Plast Eurasia

istanbul 2018

See you between  
December 5 – 8

[www.plasteurasia.com](http://www.plasteurasia.com)

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