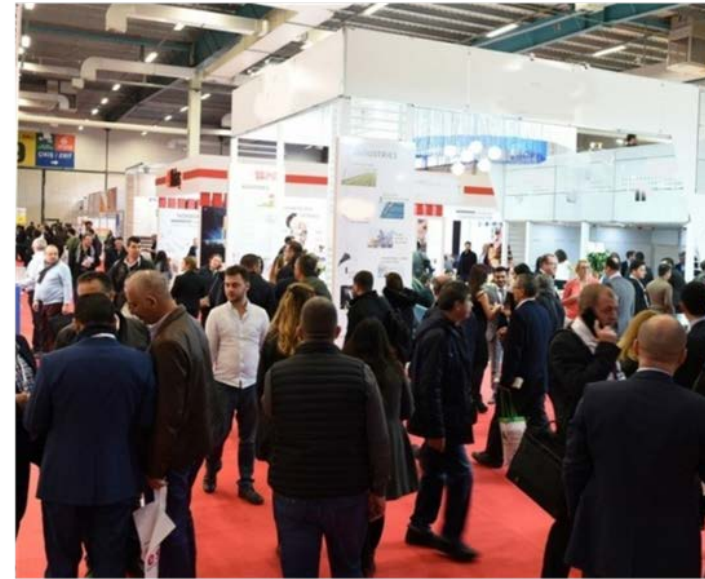
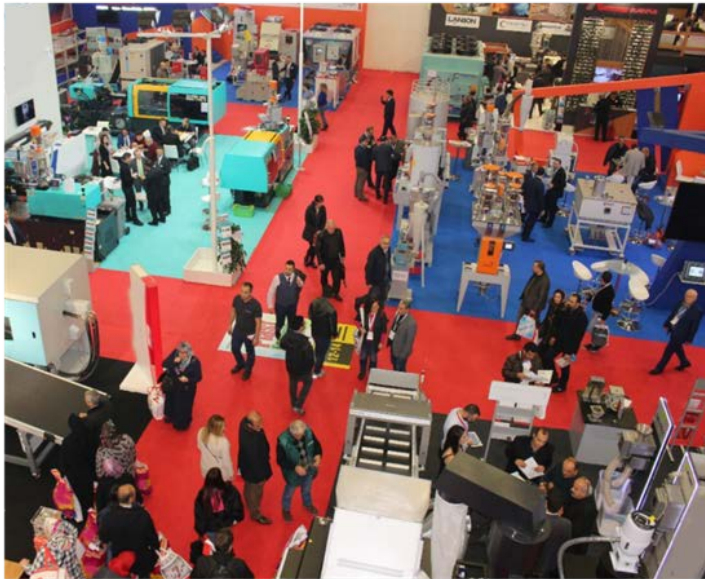
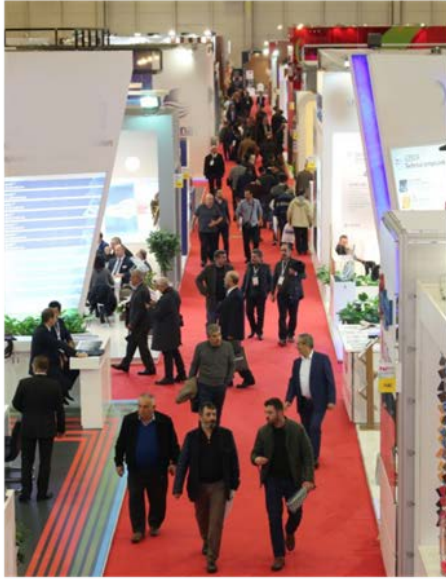


Plast Eurasia istanbul 2017

DECEMBER 6 - 9, 2017
POST-SHOW REPORT



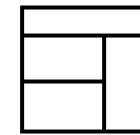
PLAST EURASIA ISTANBUL 2017



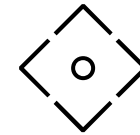


Plast Eurasia İstanbul

27. International İstanbul Plastics Industry Fair



10 Halls



120.000 sqm



Eurasia's Leader
Plastics Industry Fair

Key Figures



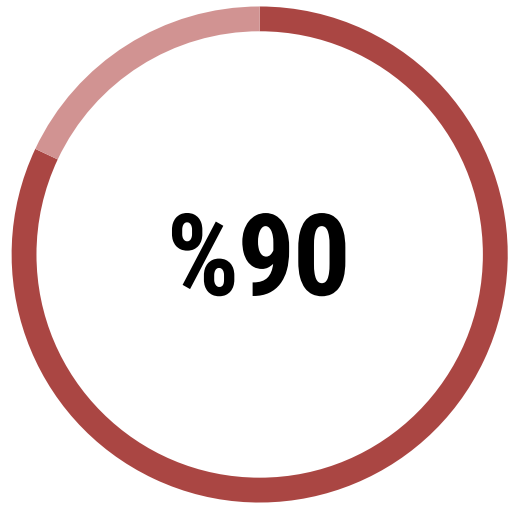
Exhibitors from **43** Countries

1087 Companies & Representatives

Visitors from **101** Countries

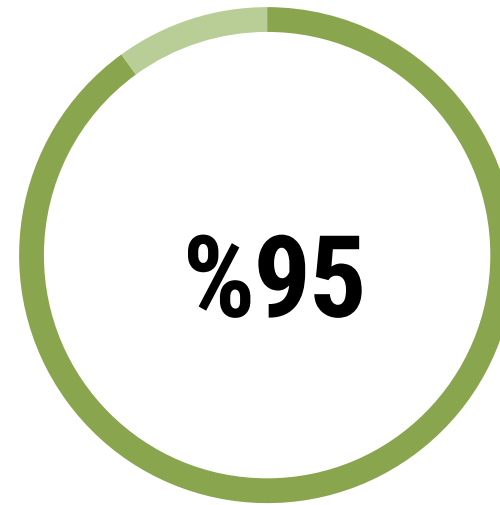
53.919 Professional Visitors

Exhibitor Statistics



Overall Satisfaction

90% of exhibitors are satisfied with the show.



Rebooking

95% of exhibitors are planning to attend next year.

Countries of the Exhibitors & Representatives



AUSTRIA
BAE
BELGIUM
CANADA
CHINA
CZECH REPUBLIC
DENMARK
ENGLAND
FINLAND
FRANCE
GERMANY

GREECE
HONG KONG
INDIA
IRAN
IRELAND
ISRAEL
ITALY
JAPAN
MALAYSIA
NETHERLANDS
NEW ZEALAND

PAKISTAN
POLAND
PORTUGAL
ROMANIA
RUSSIA
SAUDI ARABIA
SINGAPORE
SLOVAKIA
SLOVENIA
SOUTH AFRICA
SOUTH KOREA

SPAIN
SWEDEN
SWITZERLAND
TAIWAN
THAILAND
TURKEY
UKRAINE
USA
UZBEKISTAN
VIETNAM

Visitor Statistics

47.096

**Domestic
Visitors**

53.919

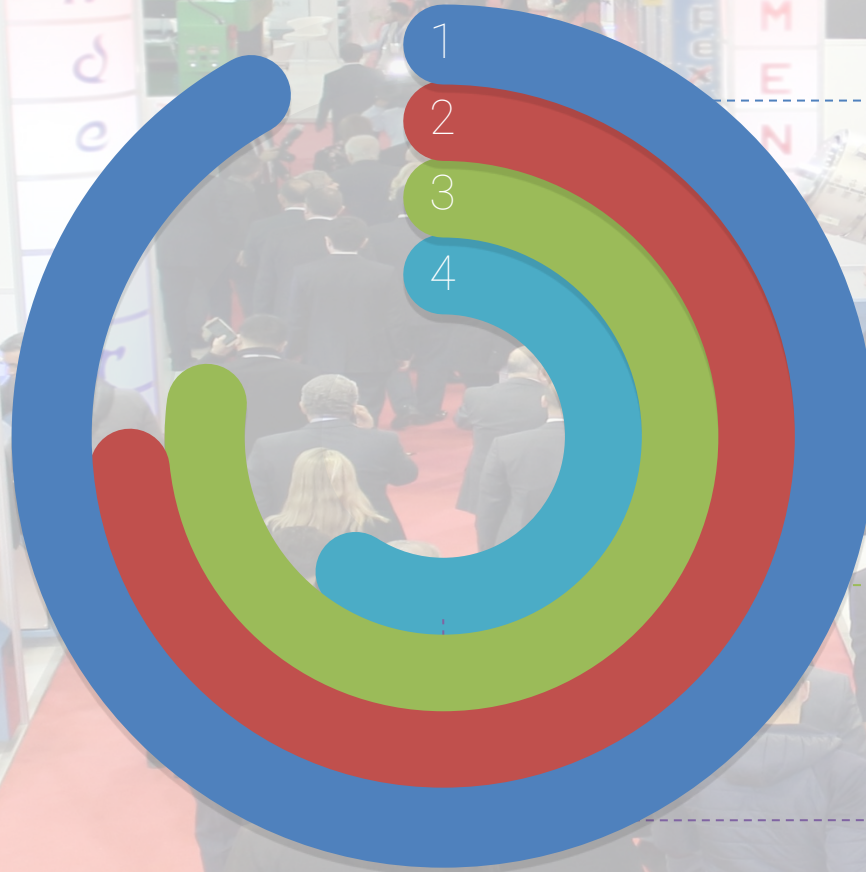
**Total
Visitors**

6.823

**International
Visitors**



Visitor Feedbacks



97%

plan to visit the show next year again

90%

are satisfied with the show

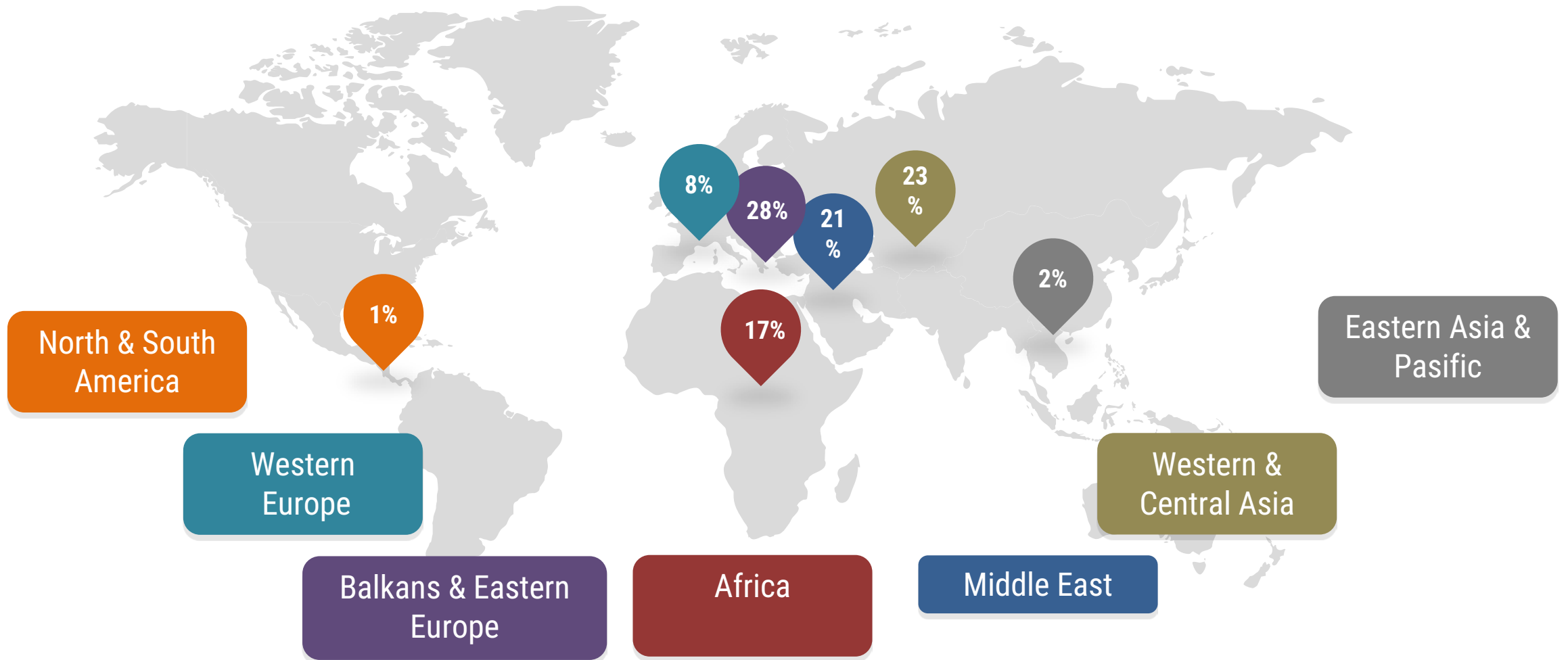
47%

are informed about the industry

42%

established new connections

International Visitors' Geographic Breakdown



Top 20 Visiting Countries



IRAN

MACEDONIA

ALGERIA

PALESTINE

BULGARIA

LEBANON

UKRAINE

ROMANIA

IRAQ

JORDAN

RUSSIA

KOSOVO

TUNISIA

GERMANY

SERBIA

AZERBAIJAN

SAUDI ARABIA

EGYPT

GREECE

MOROCCO

Visitors' Field of Activities



Plastics Industry
%54



Machinery Industry
%15



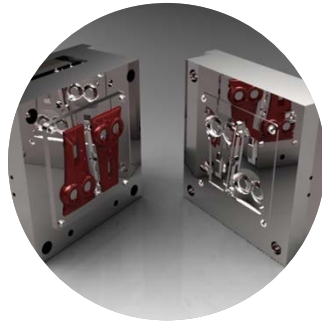
Chemical and Raw
Material Industry
%14



Packaging Industry
%6



Machinery Supply Ind.&
Equi. Man.
%4



Mould Industry
%4



Automotive Industry
%3



Recycling Industry
%2

Visitors' Field of Activities



Electric - Electronic
Industry
%2



Construction Industry
%2



Food and Beverage
Industry
%2



Home Appliances
Industry
%2



Medical Industry
%2



Other
%10

HOSTED BUYER ORGANIZATION

Professional Buyers From 31 Countries were Hosted at the Fair

ALGERIA

AZERBAIJAN

BELARUS

BENIN

BOSNIA AND HERZEGOVINA

BULGARIA

EGYPT

GEORGIA

GREECE

INDIA

IRAN

IRAQ

ISRAEL

JORDAN

KOSOVO

LEBANON

LIBYA

MACEDONIA

MOLDOVA

MOROCCO

OMAN

PALESTINE

ROMANIA

RUSSIA

SAUDI ARABIA

SERBIA

SLOVENIA

SUDAN

SYRIA

UKRAINE

UZBEKISTAN

Positions & Departments of the Visitors

Upper Management

Company Owner, General Manager, CEO, Director, Coordinator

56%

Sales & Marketing

Sales, Marketing, Import-Export

34%

Middle Management

Manager, Director

27%

Production & Operation

Production, Purchasing, R&D, Quality, Planning, Technic

52%

Other Decision Makers

Specialist, Student, Entrepreneur

17%

Management & Finance

General Management, Finance & Accounting

14%

Plast Eurasia

istanbul 2018

See you between
December 5 – 8

www.plasteurasia.com

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