

Plast Eurasia İstanbul 2016

Post-Show Report





INNOVATION

MARKETING

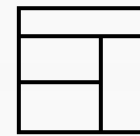
KNOW HOW

IDEAS

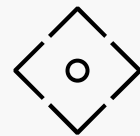
STRATEGY

Plast Eurasia İstanbul

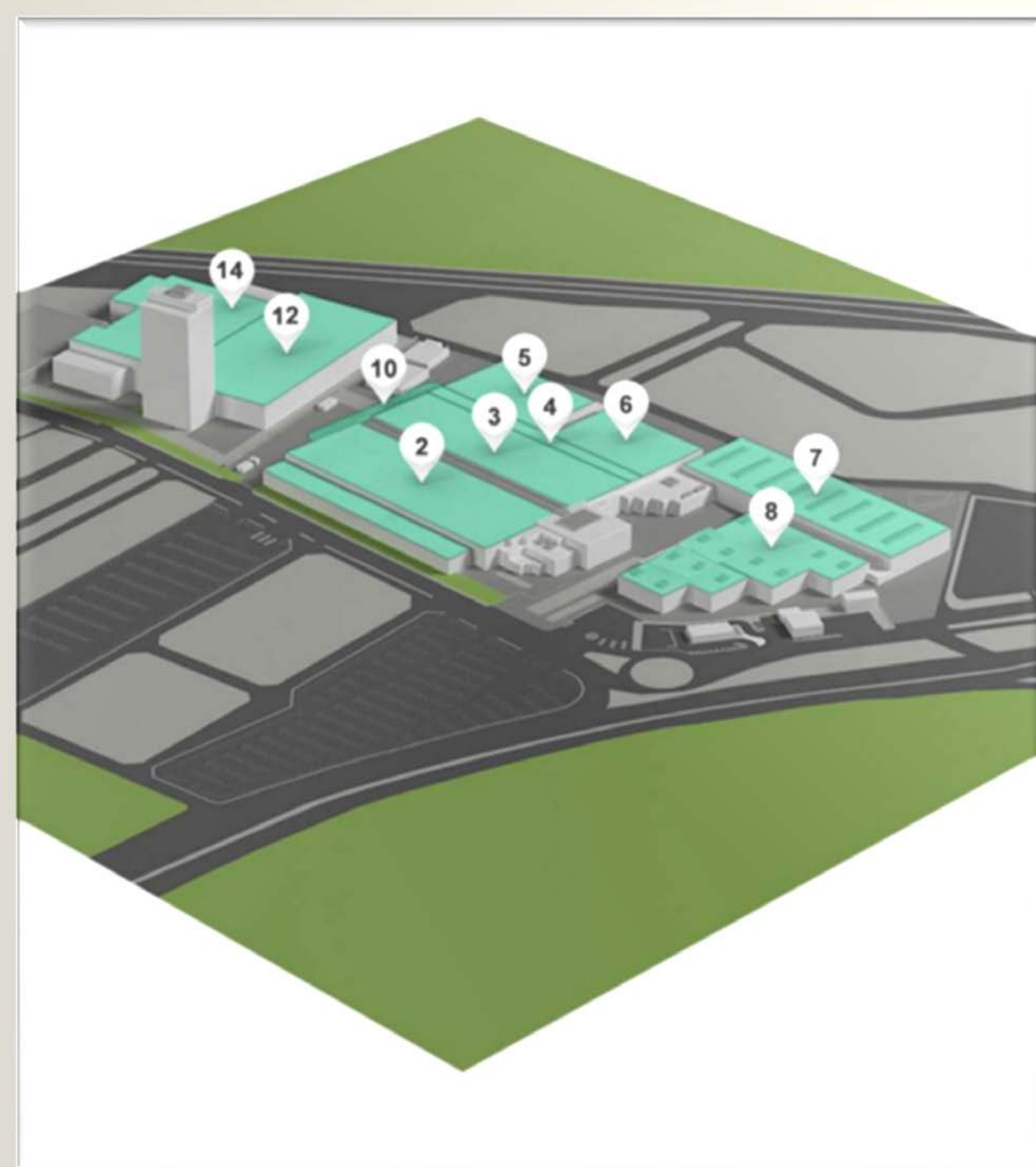
26. International İstanbul Plastics Industry Fair



10 Halls



100.000 Sqm



HIGHLIGHTS



41 Exhibiting Countries

957 Companies and Company Representatives

84 Visiting Countries

48.725 Total Visitors

Exhibiting & Representative Countries



AUSTRIA
BELGIUM
CHINA
CZECH REPUBLIC
DENMARK
EGYPT
ENGLAND
FINLAND
FRANCE
GERMANY
GREECE

HONG KONG
HUNGARY
INDIA
IRAN
IRELAND
ISRAEL
ITALY
JAPAN
LEBANON
MALAYSIA
NETHERLANDS

PAKISTAN
POLAND
PORTUGAL
ROMANIA
SAUDI ARABIA
SINGAPORE
SLOVAKIA
SOUTH AFRICA
SOUTH KOREA
SPAIN
SWEDEN

SWITZERLAND
TAIWAN
THAILAND
TURKEY
U.A.E.
U.S.A.
UZBEKISTAN
VIETNAM

Visitor Statistics

43.609

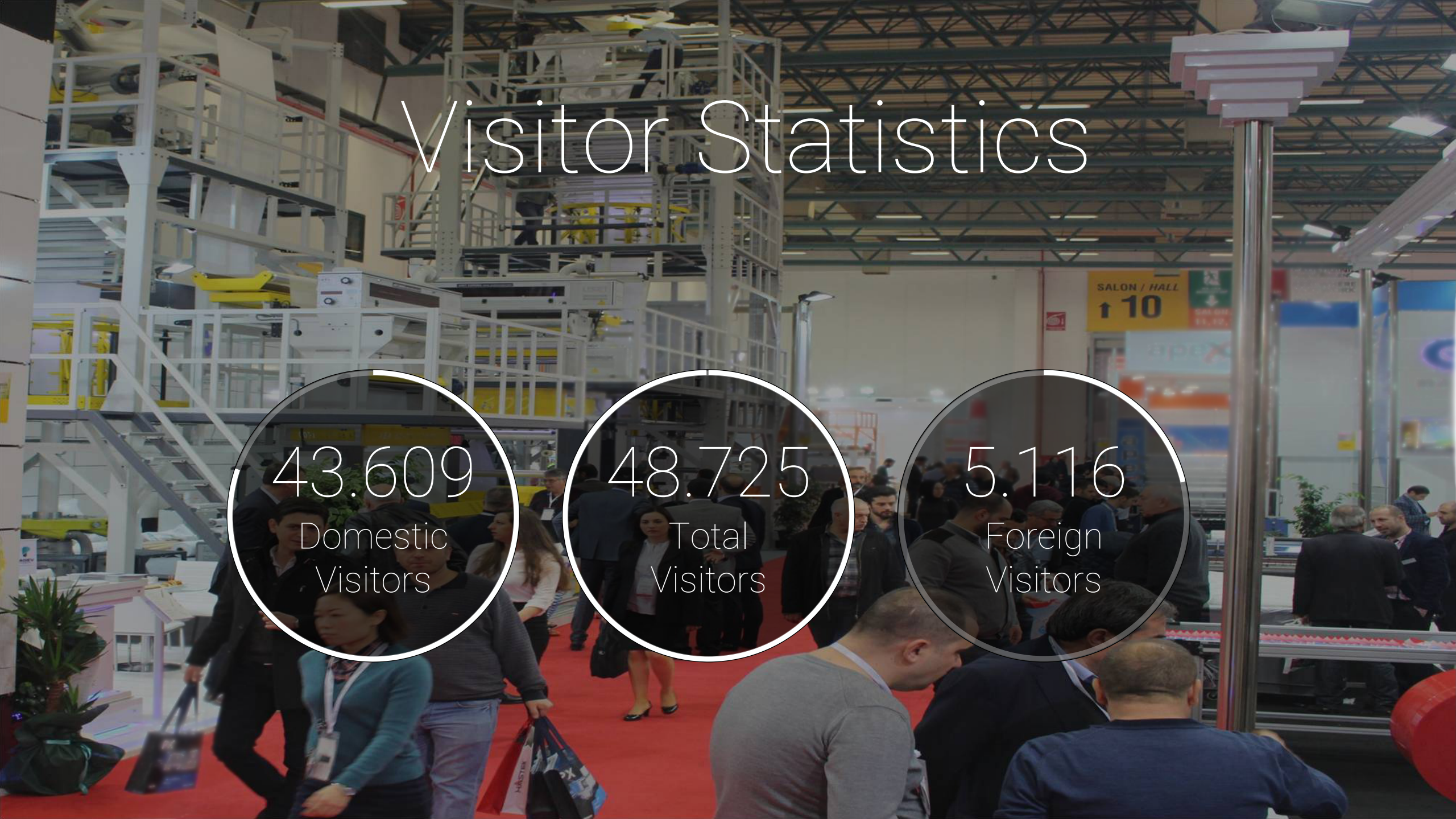
Domestic
Visitors

48.725

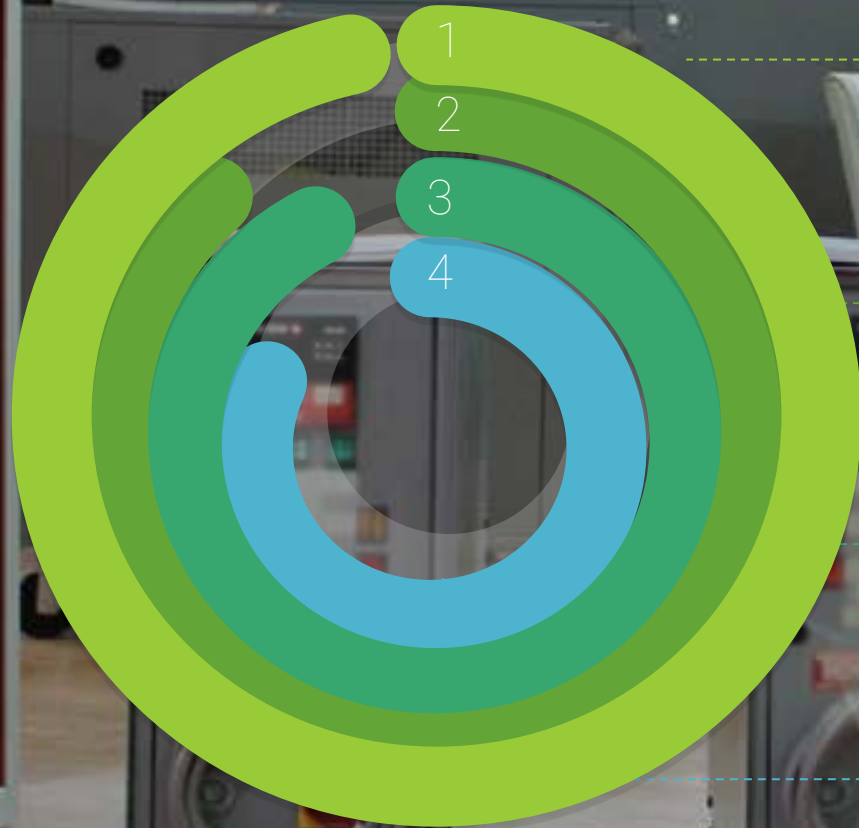
Total
Visitors

5.116

Foreign
Visitors



Key Visitor Statistics



95%
recommend the fair



83%
plan to visit the next fair

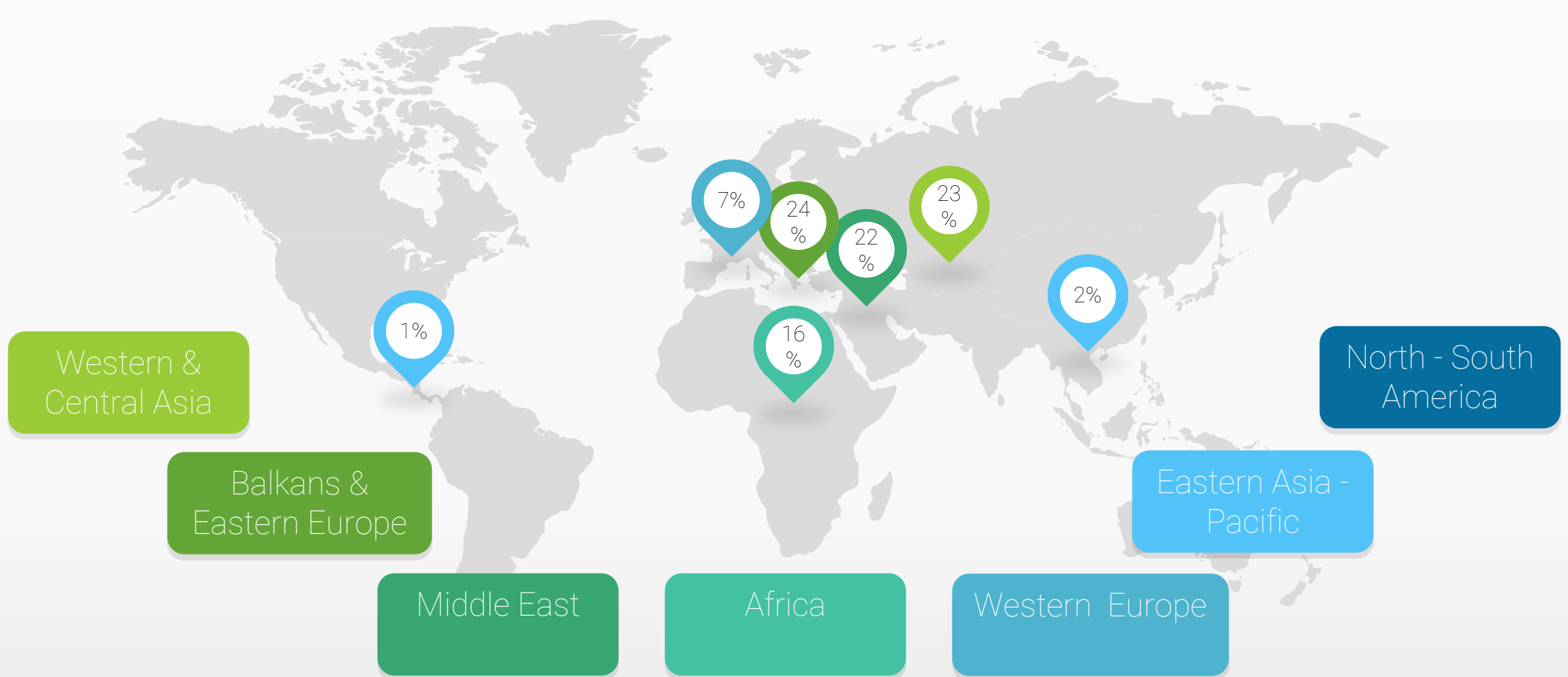


85%
are satisfied



74%
establish new connections

Foreign Visitors by Region



Foreign Visitors By Countries (Top 10)



Visitors by Industry



Plastics Industry
%47



Packaging Industry
%20



Raw Materials
%20



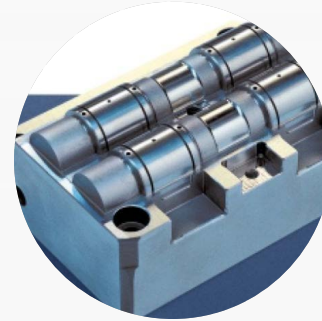
Machinery Industry
%12



Chemical Industry
%9



Automotive Industry
%4



Mould Industry
%4



Recycling
%2

Visitors by Industry



Machinery Supply
Ind.& Equi. Man.
%4



Automotive & Supply
Industry
%4



Construction &
Building Supply Ind
%3



Home Appliances Man.
%2



Rubber Industry
%1

Hosted Buyers

Plast Eurasia Istanbul 2016 Fair hosted buyers from 26 countries.

AZERBAIJAN

BOSNIA HERZEGOVINA

BULGARIA

CROATIA

EGYPT

GEORGIA

GREECE

IRAN

IRAQ

JORDAN

KAZAKHSTAN

KOSOVO

LEBANON

MACEDONIA

MOLDOVA

MOROCCO

PALESTINE

ROMANIA

RUSSIA

SERBIA

SLOVENIA

SUDAN

SYRIA

TAJIKISTAN

UKRAINE

UZBEKISTAN

Visitors by Positions & Departments



Executives

Company Owner, General
Manager, CEO, Coordinator

%40

Managers

Manager, Director

%25

Other Decision Makers

Specialist, Other

%35

Sales & Marketing

Sales, Marketing, Public
Relations, Advertisement

%26

Production & Operation

Production, Purchasing,
R&D, Quality, Planning

%37

Management & Finance

Management, Finance &
Accounting

%37

* %14 Others