

November 22 - 25, 2023
Wednesday - Saturday

## Global plastic industry actors gather at the Plast Eurasia Istanbul

The Plast Eurasia Istanbul Fair, a significant annual exhibition for the plastic industry, will bring together market actors from November 22 to 25, 2023. The 32<sup>nd</sup> iteration of the event will take place at the Tüyap Fair and Congress Center, providing industry representatives with a comprehensive overview of the latest advancements and technologies in the plastic industry, all under one roof.

#### Plastics are involved in our lives

The plastics industry in Türkiye is a significant contributor to the national economy with a total production of over 10 million tons, a turnover exceeding 50 billion USD, and direct product exports valued at over 8 billion USD while experiencing an annual growth that exceeds the GNP growth in the last decade, making it a significant player in the Turkish economy. Türkiye is ranked first in Europe and sixth in the world in the plastics industry.

Plastics are now an omnipresent part of our daily lives, with their usage ranging from packaging to building and construction, transportation to agriculture, electrics, electronics, healthcare, and even sports, design, and hobbies.

### The Plast Eurasia Istanbul Fair, the hub of technology and innovation

The Plast Eurasia Istanbul Fair, an event showcasing the latest technologies and innovations in the industry that shape the industry's future and steer our lives, is expected to host over 1,000 exhibitors and 65,000 industry professionals. Visitors will be able to explore thousands of products from leading brands in the plastics industry during the fair, featuring the newest products and services under the categories of machinery and raw materials.

# The industry's prominent trade show is growing even larger.

The Plast Eurasia Istanbul 2023 Fair is a comprehensive event that showcases a wide variety of products, including plastic machinery, machinery equipment and sub-industry, molds, recycling, heat and control devices, automation, cooling systems, raw materials, chemicals, and semi-finished goods. This year, the fair has experienced significant growth and has sold out two months in advance. As a result, a new hall has been added for visitors in 2023. Exhibitors from all over the world will meet with visitors from leading countries such as Germany, the UK, Poland, the Netherlands, Spain, India, and Iran during the fair.

# A perfect time for visitors to buy discounted tickets

An excellent opportunity to acquire discounted online tickets for the highly anticipated fair is currently available. Early-bird ticket buyers will enjoy a reduced price for admission. The fair will be open three days from 10:00 a.m. to 7:00 p.m. and on the closing day from 10:00 a.m. to 6:00 p.m. To take advantage of this offer, please visit www.plasteurasia.com to purchase your tickets online.