

Plast Eurasia istanbul 2023

32ND INTERNATIONAL ISTANBUL PLASTICS INDUSTRY FAIR

November 22 - 25, 2023

Wednesday - Saturday

Global plastics sector actors gather at Plast Eurasia Istanbul

The biggest international plastics fair organized in Eurasia region and the second biggest annual plastics fair organized in the world after China, Plast Eurasia Istanbul Fair prepares for gathering the sector actors on November 22-25, 2023.

Sector representatives that will meet for the 32nd time at Tüyap Fair and Congress Center will get the chance to see the latest technologies and developments in the plastics industry under a single roof. The fair both strengthens the existing business connections of exhibitors and aims at establishing new business connections.

The countdown is on for Plast Eurasia Istanbul Fair shaping the future of the plastics sector. Exhibitors from all around the world, including Germany, Denmark, Iran, Russia, Italy, Poland, China and Spain will participate in the fair, to exhibit their products, which will be organized at Tüyap Fair and Congress Center on November 22-25, 2023. Plast Eurasia Istanbul, the most important and biggest fair in the Eurasia region, is preparing to break its own records this year, in respect of the number of exhibitors, exhibition halls and visitors.

Nearly 1,400 exhibitor companies and more than 65,000 sector professionals are expected to meet at the fair where technologies and innovations steering our lives will be exhibited. At the fair, visitors who will have the opportunity to explore thousands of products to be exhibited by the leading brands in the plastics industry, all in one place, will find new products

and services under the main categories of machinery and raw materials.

The giant fair of the sector continues growing

Plast Eurasia Istanbul Fair that showcases a wide variety of products, including plastics machinery, machinery equipment and sub-industry, molds, recycling, heat and control devices, automation, cooling systems, raw materials, chemicals, and semi-finished goods, continues growing in 2023. This year, foreign exhibitor rate of the fair has increased by 73 percent. The fair has sold out two months in advance of its opening, which resulted in opening two new halls for visits in 2023. Exhibitors from all over the world participating in the fair to display their products will meet visitors from leading countries of the sectors, such as Germany, the UK, Poland, the Netherlands and Spain, as well as India and Iran.

Economic contribution increases every year

Today, as one of the most important actors of Turkish economy with a total production of 10 million tons, turnover over 50 billion dollars, direct product export rate exceeding 8 billion dollars and a growth rate exceeding the country's annual GNP growth in the last decade, plastics industry continues increasingly contributing to the national economy. Türkiye ranks first in Europe and sixth in the world in the plastics industry. Plastics are now an omnipresent part of our lives, used in numerous areas ranging from packaging to building and construction, transportation to agriculture, electrics and electronics to healthcare, and even to sports, design and hobbies.

Discount period for visitors continues

Discount period continues in the online ticket prices for the fair that attracts great interest. Visitors who buy their online tickets in advance can enjoy visiting the fair with a discounted ticket. The fair will be open for three days from 10:00 a.m. to 6:00 p.m. and from 10:00 a.m. to 5:00 p.m. on the closing day. Visitors who want to enjoy discounted online ticket prices can purchase their tickets on www.plasteurasia.com web address.